Ontario PUBs.ca

The Ultimate Guide to Ontario Pubs!

(c) 2014



INFORMATION FOR PUB OWNERS

Ontario PUBs.ca

The main goal of OntarioPubs.ca is to create the ultimate guide to pubs located in Ontario, Canada. There are hundreds of amazing pubs located all over Ontario and we want to showcase them to our visitors through our website.

OntarioPubs.ca allows you to:

- Share your opinions and insights about specific pubs
- Get glimpse of how pubs look inside
- Find out what's happening in pubs all over Ontario
- Discover new and interesting pubs

Every week we travel the streets of Ontario in search of the most amazing and interesting pubs and share what we discover in the pages of our website.

It's a tough job, but someone has to do it!



Attention Pub Owners!

Become a part of the most comprehensive listing of pubs in Ontario

Our website provides the perfect opportunity for you to **increase your revenue** and cliental by **increasing your pub's popularity**. By becoming a member of OntarioPUBs.ca we give you the ability to:

- Edit information related to your pub instantly and with ease
- Improve your online search visibility
- Allow comments and reviews to be written about your pub

Your listing includes valuable information for our visitors such as:

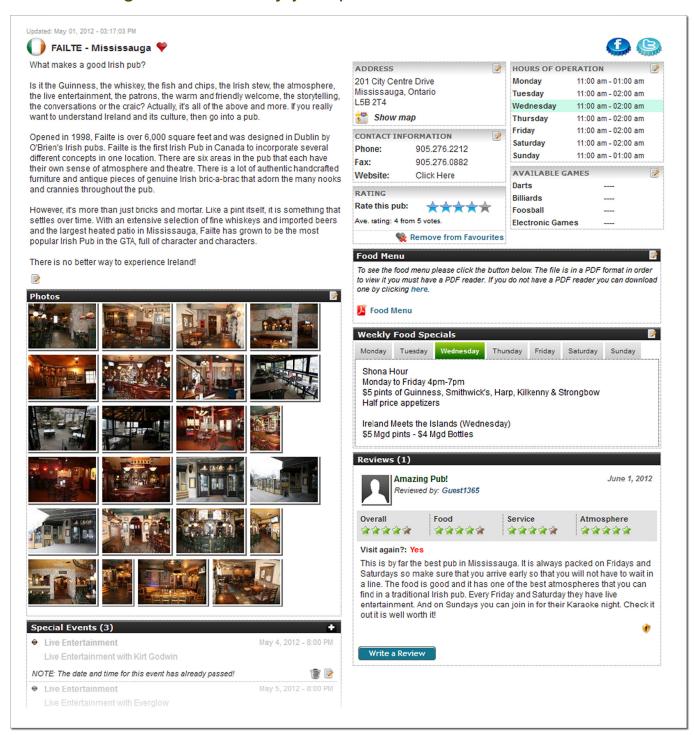
- Hours of operation
- Brief description of your pub
- Directions on how to get to your pub
- Photos that show your pub from the inside and outside
- Information about your weekly and special events
- Your food and drink menu
- Your contact information
- Link to your website
- Comments and reviews written by your recent guests

Photo Gallery

As a member of our network you have the ability to **upload photos** related to your pub. This is important for our visitors since they can get **glimpse of your pub's atmosphere**.

Online search visibility

Since our website is unique it ranks high in search engine results. The more information you add about your pub, the better chances you have of being found online by your potential clients.



Edit your pub information instantly and with ease!



By clicking on this icon (refer to the screenshot) the pub owner can edit the related information instantly and with ease. The following information can be edited:

- Description
- Photo Gallery
- Address
- Hours of Operation
- Contact Information
- Available Games
- Food Menu
- Weekly Food Specials
- Special Events
- Weekly Events (not shown in the screenshot)
- By clicking on this icon (refer to the screenshot) the pub owner can add new special events which will be displayed on the front page. This will allow visitors to know ahead of time what is being organized by the pub and thus make the event more successful.

Our website vs. Private website

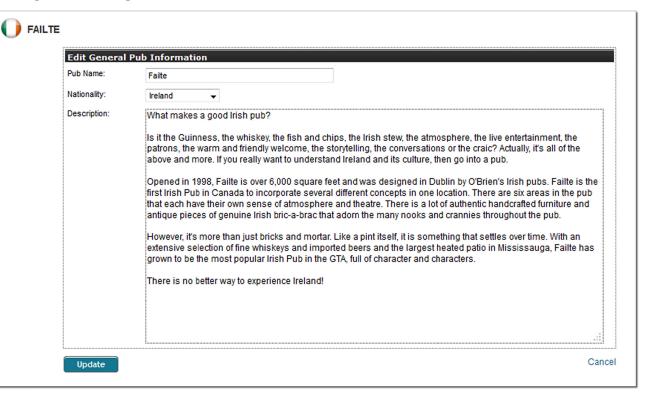
Being listed on our site is much better than owning your own website! Here are the top reasons why:



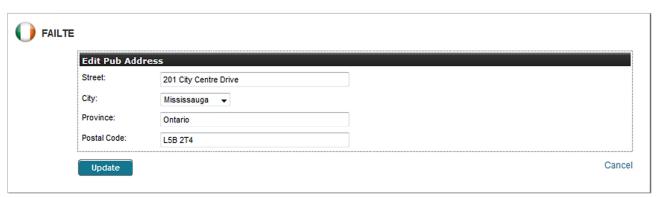
- Update your information instantly and with ease
- You do not have to worry about marketing it is our job!
- No maintenance issues
- Lower cost



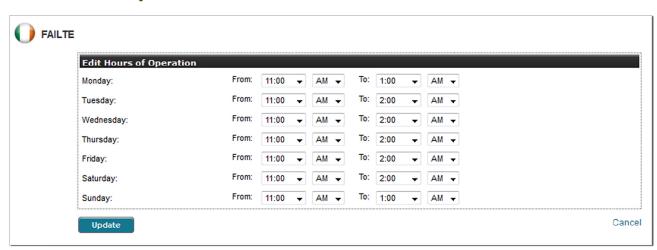
Edit pub description



Edit address



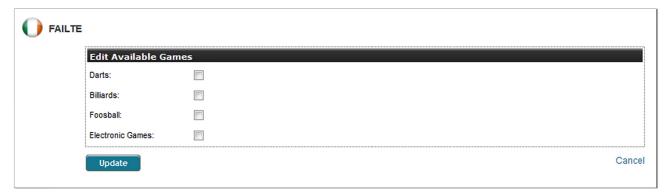
Edit hours of operation



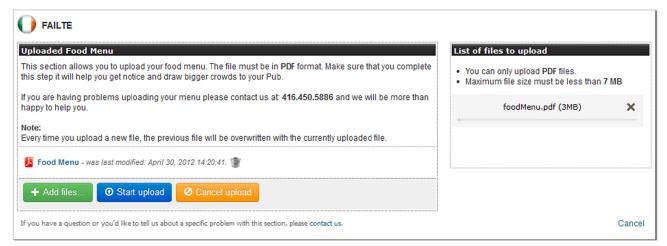
Edit contact information



Edit available games



Uploading food menu

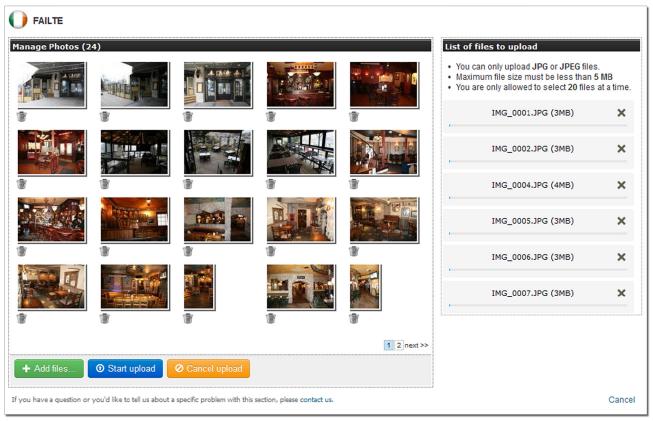


Uploading your food menu is very easy! First convert your food menu to PDF file. If you do not know how or you are having problems just email us the food menu in any format and we will convert it for you.

Now that you have your PDF file, click the "Add files..." button and select the PDF file from the list of files. Your file will appear in the "List of files to upload". Finally click the "Start upload" button and wait until your file is uploaded. That is it!

Note: your file must be in PDF format and the size must be less than 7MB.

Uploading your photos

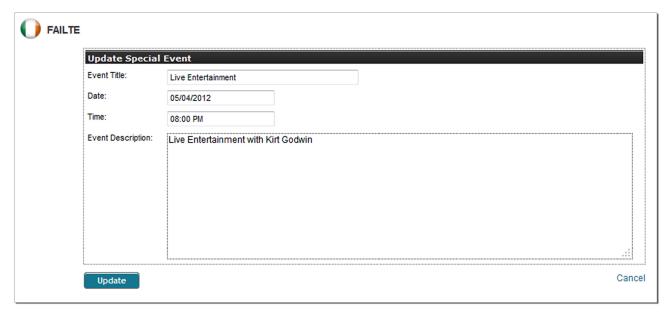


Uploading your photos is very easy! First make sure that all of your photos are in JPG or JPEG format and that each photo is less than 5MB in size.

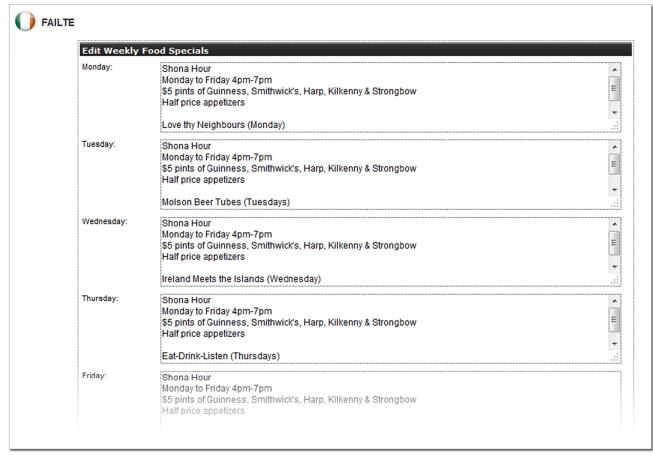
Now that you have your photos prepared, click the "Add files..." button and select all of the photos that you want to upload. You can upload 20 photos at a time. Your files will appear in the "List of files to upload". Finally click the "Start upload" button and wait until all of your photos are uploaded.

To delete a photo simply click on the trash icon below the photo you would like to delete.

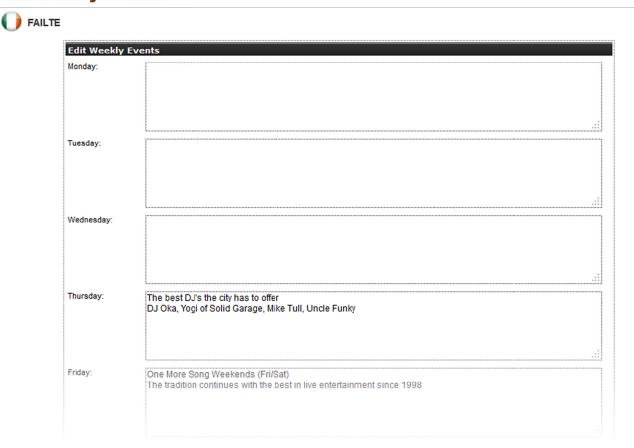
Manage special events



Edit weekly food specials



Edit weekly events





Pub Owner Program

Become a part of the most comprehensive listing of pubs in Ontario

Here are the benefits of joining the program:

- Edit information related to your pub instantly and with ease at anytime
- Upload as many photos as you want
- Add special events, weekly events, weekly food specials and much more...
- Upload your food menu

Marketing:

- You do not have to worry about marketing it is our job!
- Your pub will be featured on our social media sites such as Twitter and Facebook.
- We will promote all of your events throughout our social media sites

3 Months Membership 6 Months

Membership

Only \$149.99

12 Months
Membership

Only \$199.99

The best thing about signing up for the Pub Owner Program is that we do all the work for you!

We accept the following:











Ontario PUBs.ca

Telephone:

416.450.5886

E-mail:

contact@ontariopubs.ca

Website:

www.ontariopubs.ca



www.facebook.com/OntarioPubs



www.twitter.com/OntarioPubs



CONTACT INFORMATION

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